



2018 SPONSORSHIP OPPORTUNITIES

□ *Title Sponsor*

\$30,000

- 2018 USPAACC-SE Corporate Membership with logo visibility and recognition as Title Sponsor on the USPAACCSE website and at key USPAACC-SE events.
- Provide opening remarks at all Capacity Building sessions throughout the year.
- Annual Business Summit – prominent Company branding at the Summit. Provide opening remarks at the Summit and full day access for six (6) corporate representatives (includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – Three (3) prominently located tables/8-10 seats each at the annual awards dinner; full page ad in program book and table signage. CEO or Executive remarks in program book. Four (4) \$1000 scholarship awards presented on behalf of company*. One (1) 60 second company Ad to be played during event.
- Cocktails and Connections – Four (4) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

□ *Legacy Sponsor*

\$20,000

- 2018 USPAACC-SE Corporate Membership with logo visibility and recognition as Legacy Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Provide brief company remarks at all Capacity Building sessions throughout the year.
- Annual Business Summit – prominent Company branding at the Summit. Provide brief remarks at the Summit and full day access for four (4) corporate representatives (includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – Two (2) prominently located tables/8-10 seats each at the annual awards dinner; full page ad in program book and table signage. CPO or Executive remarks in program book. Three (3) \$1000 scholarship awards presented on behalf of company*. One (1) 60 second company Ad to be played during event.
- Cocktails and Connections – Six (6) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

□ *Enterprise Sponsor*

\$15,000

- 2018 USPAACC-SE Corporate Membership with logo visibility and recognition as Enterprise Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Company branding at all Capacity Building sessions throughout the year.
- Annual Business Summit – prominent Company branding at the Summit. Full day access for four (4) corporate representatives (includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – One (1) prominently located table/8-10 seats each at the annual awards dinner; full page ad in program book and table signage. Senior VP or Executive remarks in program book. Two (2) \$1000 scholarship awards presented on behalf of company*. One (1) 60 second company Ad to be played during event.
- Cocktails and Connections – Six (6) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

□ *Patron Sponsor*

\$10,000

- 2018 USPAACC-SE Corporate Membership with logo visibility and recognition as Patron Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Company branding at all Capacity Building sessions throughout the year.
- Annual Business Summit – prominent Company branding at the Summit. Full day access for two (2) corporate representatives (includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – One (1) prominently located table/8-10 seats each at the annual awards dinner; full page ad in program book and table signage.
- Cocktails and Connections – Four (4) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

❑ **AABE Lead Sponsor**

\$10,000

- 2018 USPAACC-SE AABE Membership with logo visibility and recognition as AABE Lead Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Company branding at all Capacity Building sessions throughout the year.
- Annual Business Summit – prominent Company branding at the Summit. CEO to provide brief remarks at the Summit and full day access for four (4) company representatives (includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – One (1) prominently located table/8-10 seats each at the annual awards dinner; full page ad in program book and table signage. CEO remarks in program book. One (1) 60 second company Ad to be played during event.
- Cocktails and Connections – Four (4) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets

❑ **AABE Partner Sponsor**

\$7,500

- 2018 USPAACC-SE AABE Membership with logo visibility and recognition as AABE Partner Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Company branding at all Capacity Building sessions throughout the year.
- Annual Business Summit – Company branding at the Summit. Full day access for two (2) company representatives (Includes workshops, luncheon, matchmaking and other activities).
- DiA Awards Gala – One (1) prominently located table/8-10 seats each at the annual awards dinner; full page ad in Program book and table signage. CEO remarks in program book. One (1) 30 second company Ad to be played During event.
- Cocktails and Connections – Four (4) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

❑ **AABE Advocate Sponsor**

\$5,000

- 2018 USPAACC-SE AABE Membership with logo visibility and recognition as AABE Partner Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
- Company branding at all Capacity Building sessions throughout the year.
- Annual Business Summit – Full day access for two (2) company representatives (includes workshops, luncheon, Matchmaking and other activities).
- DiA Awards Gala – One (1) prominently located table/8-10 seats each at the annual awards dinner; full page Ad in Program book and table signage.
- Cocktails and Connections – Two (2) tickets at this premier after hours networking event.
- Company branding on all USPAACC-SE marketing materials and media outlets.

2018 A LA CARTE SPONSORSHIPS

ANNUAL SUMMIT

❑ **Workshop Sponsor**

\$4,000

- Company branding on all workshop signage and marketing materials.
- Full day access for five (5) company representatives to attend the Annual Business Summit (includes workshops, luncheon, matchmaking and other activities).

❑ **Matchmaking Meeting Sponsor**

\$3,000

- Company branding on all matchmaking signage and marketing materials
- Full day access for five (4) company representatives to attend the Annual Business Summit (includes workshops, luncheon, matchmaking and other activities).

☐ **Refreshment/Reception Sponsor** **\$2,000**

- Company branding at the refreshment/reception.
- Full day access for three (3) company representatives to attend the Annual Business Summit (includes workshops, luncheon, matchmaking and other activities).

COCKTAILS AND CONNECTIONS

☐ **Premier Sponsor (limit to 4)** **\$4,000**

- opportunity to provide marketing or promotional materials.
- Opportunity for company executive to give welcome and brief remarks at the networking receptions.
- Tickets for five (5) company representatives to attend this after hours networking event.

☐ **Networking Sponsor** **\$2,500**

- Company branding on all event signage.
- Recognition as a sponsor of event.
- Tickets for three (3) company representatives to attend this after hours networking event.

DIA AWARDS GALA

☐ **Platinum Sponsor** **\$15,000**

- Two (2) prominently located tables of ten (10) seats. Full page ad in program book.
- Company logo included in all awards gala promotional and marketing materials.
- One (1) 60 second company Ad to be played during event.
- Executive remarks during awards program.
- Photo op with USPAACC-SE board.
- Two (2) \$1000 scholarship awards*.

☐ **Gold Sponsor** **\$10,000**

- One (1) prominently located table of ten (10) seats. Full page ad in program book.
- Company logo included in all awards gala promotional and marketing materials.
- One (1) 30 second company Ad to be played during event.
- Executive remarks during awards program.
- Photo op with USPAACC-SE board.
- Two (2) \$1000 scholarship awards*.

☐ **Silver Sponsor** **\$8,000**

- One (1) prominently located table of ten (10) seats. Full page ad in program book.
- Company logo included in all awards gala promotional and marketing materials.
- One (1) 30 second company Ad to be played during event.
- Photo op with USPAACC-SE board.
- One (1) \$1000 scholarship awards*.

☐ **Awards Sponsor** **\$6,000**

- One (1) prominently located table of ten (10) seats with company logo or name. Half page ad in program book.
- Opportunity for company executive to present awards at the DiA Gala
- Company logo included in all awards gala marketing materials.
- One (1) \$1000 scholarship awards*.

☐ **Reception Sponsor** **\$6,000**

- One (1) prominently located table of ten (10) seats with company logo or name. Half page ad in program book.
- Company name and branding on signage at the DiA Gala Reception.
- Company logo included in all awards gala marketing materials.
- One (1) \$1000 scholarship awards*.

☐ **Program Book Sponsor** **\$2,000**

- Half (1/2) prominently located table of ten (5) seats with company logo or name. Half page ad in program book.
- Company recognition as Program Book Sponsor at the event.

☐ **Table** **\$3,000**

- One (1) reserved table of ten (10) seats. Half page ad in program book.

☐ **Educational Scholarship** **\$1,000**

- One (1) educational scholarship for one (1) deserving high school or college student as selected by the USPAACCSE Scholarship Committee. Company name to be listed on the scholarship award.



2018 SPONSORSHIP SELECTIONS

PLEASE RETURN THIS FORM BY ~~MARCH 31ST~~, **Extended to April 30th!**

VIA EMAIL TO: programs@uspaacc-se.com

USPAACC-SE		DIA AWARDS		ANNUAL SUMMIT	
<input type="checkbox"/> Title	\$30,000	<input type="checkbox"/> Platinum	\$15,000	<input type="checkbox"/> Workshop	\$4,000
<input type="checkbox"/> Legacy	\$20,000	<input type="checkbox"/> Gold	\$10,000	<input type="checkbox"/> Matchmaking	\$4,000
<input type="checkbox"/> Enterprise	\$15,000	<input type="checkbox"/> Silver	\$8,000	<input type="checkbox"/> Refreshment/ Reception	\$4,000
<input type="checkbox"/> Patron	\$10,000	<input type="checkbox"/> Awards	\$6,000		
<input type="checkbox"/> AABE Lead	\$10,000	<input type="checkbox"/> Reception	\$6,000	COCKTAILS & CONNECTIONS	
<input type="checkbox"/> AABE Partner	\$7,500	<input type="checkbox"/> Program	\$2,000	<input type="checkbox"/> Premier	\$4,000
<input type="checkbox"/> AAB E Advocate	\$5,000	<input type="checkbox"/> Table	\$3,000	<input type="checkbox"/> Networking	\$2,500
		<input type="checkbox"/> Scholarship (s) QTY _____	\$1,000		

TOTAL 2018 SPONSORSHIP COMMITMENT: \$ _____

NAME _____ TITLE _____

COMPANY NAME _____ PHONE _____

CITY/STATE _____ ADDRESS _____

EMAIL ADDRESS _____ SIGNATURE _____

Once your selection is received you will receive a confirmation via return e-mail and an invoice that may be paid via credit card, or check.

Upon approval, all event and program confirmations are final. No refunds, please. Some sponsorships are limited and will be confirmed on a first-come—first-served basis.

WE SINCERELY APPRECIATE YOUR SUPPORT!

USPAACC-SE
Membership & Programs
Atlanta, GA 30339
programs@uspaacc-se.com