



2021 SPONSORSHIP OPPORTUNITIES

****BUNDLED SPONSORSHIP PACKAGES****

CORPORATIONS (NON-AABE/SMALL BUSINESS) ONLY

- ❑ **Title Sponsor** **\$30,000**
 - Logo visibility and recognition as Title Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Provide opening remarks at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Prominent company branding at the Summit. Provide opening remarks at the Summit and full day access for six (6) corporate representatives (includes workshops, matchmaking and other activities).
 - In-person DiA Awards Gala – Two tables (20 seats/tickets) to the annual awards dinner; full page ad in program book and signage. CEO or Executive remarks in program book & at event. Two (2) \$2000 scholarship awards presented on behalf of company*. One (1) 60 second company ad to be played during event.
 - Company branding on all USPAACC-SE marketing media and media outlets.

- ❑ **Legacy Sponsor** **\$20,000**
 - Logo visibility and recognition as Legacy Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Provide brief company remarks at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Prominent company branding at the Summit. Provide brief remarks at the Summit and full day access for four (4) corporate representatives (includes workshops, matchmaking and other activities).
 - In-person DiA Awards Gala – Two tables (20 seats/tickets) to the annual awards dinner; full page ad in program book and signage. C-Suite Executive remarks in program book & at event. Two (2) \$2000 scholarship awards presented on behalf of company*. One (1) 60 second company ad to be played during event.
 - Company branding on all USPAACC-SE marketing media and media outlets.

- ❑ **Enterprise Sponsor** **\$15,000**
 - Logo visibility and recognition as Enterprise Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Company branding at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Prominent company branding at the Summit. Full day access for four (4) corporate representatives (includes workshops, , matchmaking and other activities).
 - In-person DiA Awards Gala – One table (10 seats/tickets) to the annual awards dinner; full page ad in program book and signage. One (1) \$2000 scholarship award presented on behalf of company*. One (1) 60 second company ad to be played during event.
 - Company branding on all USPAACC-SE marketing media and media outlets.

- ❑ **Patron Sponsor** **\$10,000**
 - Logo visibility and recognition as Patron Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Company branding at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Prominent company branding at the Summit. Full day access for two (2) corporate representatives (includes workshops, matchmaking and other activities).
 - In-person DiA Awards Gala – One table (10 seats/tickets) to the annual awards dinner; full page ad in program book and signage.
 - One (1) 60 second company ad to be played during event.
 - Company branding on all USPAACC-SE marketing media and media outlets.

AABEs or Small Business Enterprise (SBE) ONLY

- ❑ ***AABE/SBE Lead Sponsor*** **\$10,000**
 - Logo visibility and recognition as AABE Lead Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Company branding at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Prominent company branding at the Summit. CEO to provide brief remarks at the Summit and full day access for four (4) company representatives (includes workshops, matchmaking and other activities).
 - In-person DiA Awards Gala – One table (10 seats/tickets) to the annual awards dinner
 - Full page ad in program book and signage. CEO remarks in program book and/or at event.
 - One (1) 60 second company ad to be played during event.
 - Company branding on all USPAACC-SE marketing media and media outlets

- ❑ ***AABE/SBE Partner Sponsor*** **\$7,500**
 - Logo visibility and recognition as AABE Partner Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Company branding at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Company branding at the Summit. Full day access for two (2) company representatives (includes workshops, matchmaking and other activities).
 - In-person DiA Awards Gala – One table (10 seats/tickets) to the awards event, full page ad in program book and signage.
 - Company branding on all USPAACC-SE marketing media and media outlets

- ❑ ***AABE/SBE Advocate Sponsor*** **\$5,000**
 - Logo visibility and recognition as AABE Advocate Sponsor on the USPAACC-SE website and at key USPAACC-SE events.
 - Company branding at all Capacity Building sessions throughout the year.
 - Virtual Annual Business Summit – Full day access for two (2) company representatives (includes workshops, , matchmaking and other activities).
 - In-person DiA Awards Gala – Half table (5 seats/tickets) to the awards event, half page ad in program book and signage.
 - Company branding on all USPAACC-SE marketing media and media outlets

**** DIA AWARDS GALA ONLY ****

OPEN TO ALL: CORPORATIONS, AABEs and SMALL BUSINESSES

- ❑ ***Silent Auction Sponsor*** **\$15,000**
 - One table (10 seats/tickets) Full page ad in program book.
 - Company logo included in all awards gala promotional and marketing media.
 - Recognition as the Silent Auction Sponsor during the event's silent auction program and on materials
 - One (1) 60 second company ad to be played during event.
 - One (1) \$2000 scholarship award*.

- ❑ ***Together Safely Sponsor*** **\$10,000**
 - One table (10 seats/tickets) Full page ad in program book.
 - Company logo included in all awards gala promotional and marketing media.
 - Recognition as the Together Safely Sponsor during the event
 - Company logo included in all protective face masks provided for guests at the event
 - One (1) 60 second company ad to be played during event.

- ❑ ***DiA Awards Sponsor*** **\$6,000**
 - Half table (5 seats/tickets) to the annual awards event.
 - Half page ad in digital program book.
 - Company logo included in all awards gala marketing media.

☐ **Table Sponsor** **\$3,000**

- One table (10 seats/tickets) at the annual awards event.
- Company logo included in all awards gala marketing media.
- Company logo placed on table signage at event

☐ **Program Book Sponsor** **\$3,000**

- Half table (5 seats/tickets) to the awards event.
- Full page ad in program book.
- Company recognition as program Book Sponsor at the event.

☐ **Educational Scholarship Sponsor** **\$2,500**

- One (1) \$2000 educational scholarship for one (1) deserving high school or college student as selected by the USPAACC-SE Scholarship Committee.
- Sponsor to provide 30 second recorded remark during scholarship award
- Two (2) discounted tickets to the DiA Awards event
- Company name to be listed on the scholarship award.

☐ **Full Page Ad in DiA Program Book** **\$1,500**

☐ **Half Page Ad in DiA Program Book** **\$ 750**

Sponsorship Name	Amount	Virtual Annual Business Summit	Branding	Executive Remarks	Media Ad	DiA Table/ Tickets	DiA Program Book Ad	Educational Scholarships
Corporations Only								
<i>Title Sponsor</i>	\$30,000	6 tickets	All events	All events	60 second	2 tables (20 seats)	Full page	2
<i>Legacy Sponsor</i>	\$20,000	4 tickets	All events	All events	60 second	2 tables (20 seats)	Full page	2
<i>Enterprise Sponsor</i>	\$15,000	4 tickets	All events	N/A	60 second	1 table (10 seats)	Full page	1
<i>Patron Sponsor</i>	\$10,000	2 tickets	All events	N/A	60 second	1 table (10 seats)	Full page	N/A
AABE& Small Business Only								
<i>AABE/SBE Lead Sponsor</i>	\$10,000	4 tickets	All events	All events	60 second	1 table (10 seats)	Full page	N/A
<i>AABE/SBE Partner Sponsor</i>	\$7,500	2 tickets	All events	N/A	N/A	1 table (10 seats)	Full page	N/A
<i>AABE/SBE Advocate Sponsor</i>	\$5,000	2 tickets	All events	N/A	N/A	1/2 table (5 seats)	Half page	N/A
Open DiA Awards Gala Sponsorships								
<i>Silent Auction Sponsor</i>	\$15,000	N/A	DiA only	N/A	60 second	1 table (10 seats)	Full page	1
<i>Together Safely Sponsor</i>	\$10,000	N/A	DiA only	N/A	60 second	1 table (10 seats)	Full page	N/A
<i>DiA Awards Sponsor</i>	\$6,000	N/A	DiA only	N/A	N/A	1/2 table (5 seats)	Half page	N/A
<i>Table Sponsor</i>	\$3,000	N/A	DiA only	N/A	N/A	1 table (10 seats)	N/A	N/A
<i>Program Book Sponsor</i>	\$3,000	N/A	DiA only	N/A	N/A	1/2 table (5 seats)	Full page	N/A
<i>Educational Scholarship Sponsor</i>	\$2,500	N/A	DiA only	N/A	N/A	2 tickets	N/A	1
<i>Full Page Ad in DiA Program Book</i>	\$1,500	N/A	N/A	N/A	N/A	N/A	Full page	N/A
<i>Half Page Ad in DiA Program Book</i>	\$750	N/A	N/A	N/A	N/A	N/A	Half page	N/A

2021 SPONSORSHIP SELECTIONS

PLEASE RETURN THIS COMPLETED FORM
VIA EMAIL TO: admin@uspaaccse.org.in

TOTAL 2021 SPONSORSHIP COMMITMENT:

No	Sponsorship Selection(s)	\$ Amount of Sponsorship
1		
2		
3		
4		
5		
	Total	

NAME _____ TITLE _____

COMPANY NAME _____ ADDRESS _____

CITY/STATE _____ PHONE _____

E-MAIL ADDRESS _____ SIGNATURE (E-signature Ok) _____

Once your selection is received you will receive a confirmation via return e-mail and an invoice that may be paid via credit card, or check.

All sponsorships are final. No refunds will be given.

WE SINCERELY APPRECIATE YOUR SUPPORT!

**US Pan Asian American Chamber of Commerce-
Southeast Region Chapter, Inc.
9040 Roswell Road, Suite 500
Atlanta, GA 30350**